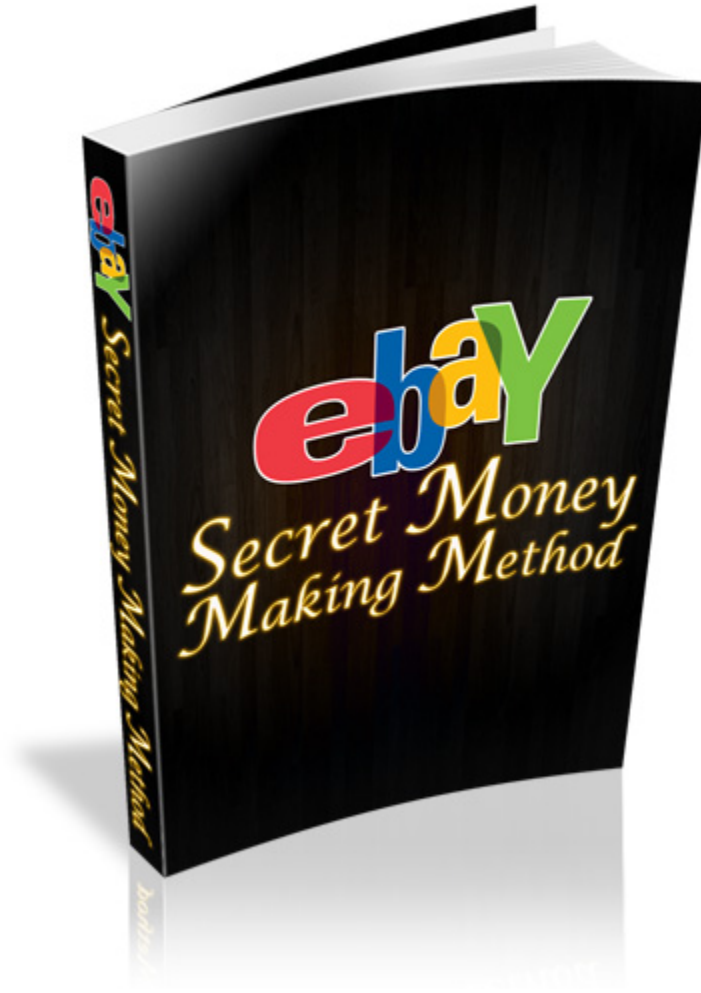


EBAY SECRET MONEY MAKING METHOD



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Dear friend,

As you know Ebay is the no. 22 most visited site of the world with 230 million customers.

Ebay is different from google and other search engines.

People come to search engines mostly for search purposes and to Ebay for buying. Ebay is the largest marketplace of the world.

We need buying customers which Ebay provides.

We can open account at Ebay.com and sell on ebay sites of other countries with the same account.

If you are not having Ebay account, you need to open it.

Here is the link :

[EBAY.COM : REGISTER NOW](#)

Buyers choose PayPal more than any other payment method on Ebay.

If you are not having Paypal account, you need to open it.

Here is the link :

[PAYPAL : REGISTER](#)

Make sure you open Premier account on Paypal for Ebay selling. If you are using company or group name, then you need to open Business account on Paypal.

[HERE ARE THE STEPS FOR MAKING MONEY USING THIS METHOD :](#)

1) [OPENING ACCOUNT ON TERAPEAK.COM :](#)

<http://www.terapeak.com/> is a place where you can search hot selling products, hot searches and other useful information.

Terapeak is a member of the eBay Developer's Program and an eBay Certified Solution Provider.

Here is the screenshot :



How to Sell



**Analyze 90 Days of eBay History
Know when to sell on eBay based on
over 500 million closed listings.**
Maximize your sales price, find great
keywords, know what sells and more.

Hot Products



**Find Great Products to Sell
We analyze every category
to see which products really
sell.**
Find in demand products with high
average prices that are selling

Here is the link for Registration :

[TERAPEAK.COM : REGISTER NOW](#)

Click on the Sign-Up button.

Here is the screenshot :

Research Advantage Select Package -> Account Setup -> Billing

Step 1: Choose the Site You Wish to Research
Search 90 days of sold items, value your items, and create selling strategies. All 6 International Sites ▾

Step 2: Add Hot Search Reporting
Find hot products, titles, and view the most popular searches. \$9.95/m

Step 3: Choose Your Subscription Term

Monthly Subscription	\$39.95 <input type="radio"/>
Yearly Subscription (SAVE 37%)	\$299.95 <input checked="" type="radio"/>

Note: All prices listed are in US Dollars.

[Continue](#)

Click on Get all 6 International sites i.e. US, UK, France, Denmark, Canada and Australia and hot search reporting on Ebay.

France and Denmark sites are in their national languages, if you don't know them don't research and sell on those 2 sites.

For International selling you need to research on these 6 sites.

TOTAL WILL BE \$39.95 PER MONTH.

Registering with Terapeak.com is very important for this method to work, you can't skip this step.

2) [RESEARCHING HOT PRODUCTS ON TERAPEAK.COM](#) :

Log in to your account.

Click on Research for Hot Products on Ebay.com.

Here is the screenshot :

The screenshot shows the Terapeak.com interface. On the left is a navigation menu with options: Main, Search, Sellers, Category, Hot Research (selected), and Help. The 'Hot Research' section includes links for Hot Categories, Hot Media, Hot Searches, Hot Products (selected), and Hot Titles. At the top right, there is a search bar with 'eBay.com' selected and 'All Categories' as the category. Below the search bar are 'Submit' and 'Reset' buttons. A tip message reads: 'Tip: You can click on a category name to view hot products in only that category!'. The main content area is titled 'Hot Products' and features a table with the following data:

Rank	Keywords	Category Name	Sell-Through	Avg. Price	Items Sold
#1	32" vw32l vw32	Electronics > Televisions	100.00%	\$366.78	55
#2	1 roll 20 ounces	Coins & Paper Money > ... > Silver > American Eagle	100.00%	\$337.85	38
#3	american silver eagels	Coins & Paper Money > ... > Silver > American Eagle	100.00%	\$328.91	51
#4	comes with 2 cartridges!	Crafts > ... > Die Cutting Machines & Dies	100.00%	\$248.86	65
#5	generation mp3 wow	Electronics > iPod & MP3 Players	100.00%	\$209.78	39

You will see top items that are selling in profits currently on Ebay.com.

The above proof shows only 5 items but you will see over 2,000 items in Terapeak's hot products section.

Hot Products uses a special algorithm to determine the top products within categories.

This process of searching hot products is explained in the following video also :

Search Hot Products

You can see Keywords, Category name, Sell-Through, Average price and Items sold in the above proof.

Category name suggests type of the product and Keyword shows exact model or size of that category type.

These keywords suggest which products are selling hot on Ebay.

Sell Through is the percentage of items listed that end with a sale. For example, if there are 10 items, 6 of which have sold and 4 of which have not sold, the Sell Through is 50%.

In the above proof all items are showing 100% Sell Through, that means every listing for that hot product resulted in profitable sale irrespective of price and competition from other sellers.

Search for hot products on other 5 ebay country sites also from the top menu. If you don't know languages of France and Denmark, don't use those 2 sites.

These items are arranged as per high salethrough. Item with more than 50% salethrough is considered good for selling. You are going to sell hot products which has great success rate and great demand.

You need to check these hot products on weekly basis and change your campaigns according to their Sell Through.









In the above proof 5'th item is 'generation mp3 wow', I will take it as an example and explain you this method. Later you will apply the same method for remaining hot products.







It is listed in category of 'Electronics > ipod and mp3 players'

Wow is just an exclamation, so real keyword is 'generation mp3' .

To get exact idea what 'generation mp3' suggest, I will search for 'generation mp3' on Ebay.com in 'Electronics' catagory.

Here are the screenshots :

	<p>☀️ APPLE IPOD TOUCH 2ND GENERATION 16 GB MP3 PLAYER +BONUS</p> <p>FREE BONUS PACK, SHIP SAME DAY, BEST PRICE & SERVICE</p>	30 Bids	<p>\$192.50</p> <p>Free shipping</p>	5h 8m	
	<p>Apple iPod touch 3rd Generation (32 GB) MP3 Player</p>	14 Bids	<p>\$245.00</p>	5h 12m	
	<p>Apple iPod Touch 3rd Generation (8 GB) MP3 Player *NEW*</p>	34 Bids	<p>\$187.50</p> <p>Free shipping</p>	5h 17m	
	<p>☀️ Apple iPod touch 3rd Generation (8 GB) MP3 Player</p> <p>Player is Brand NEW in Factory sealed package</p> <p> Enlarge</p>	15 Bids	<p>\$177.50</p> <p>Free shipping</p>	4h 12m	
	<p>NIB Apple iPod shuffle 2nd Generation (1 GB) MP3 Player</p>	9 Bids	<p>\$66.99</p>	4h 21m	
	<p>☀️ Apple iPod touch 3rd Generation Black (32 GB) MP3 Pl...</p> <p>BRAND NEW IN THE BOX!!</p>	 Top-rated seller	23 Bids	<p>\$286.00</p> <p>Free shipping</p>	4h 22m

	Apple iPod touch 2nd Generation (8 GB) MP3 Player - NIB	8 Bids	\$162.50	3h 31m
	Apple iPod classic 6th Generation Silver (80 GB) MP3...	16 Bids	\$124.50	3h 41m
	Apple iPod touch 3rd Generation (32 GB) MP3 Player	6 Bids	\$255.00	3h 48m
	APPLE IPOD SHUFFLE 3RD GENERATION BLACK 4GB MP3	Buy It Now	\$69.99 Free shipping	2d 18h 17m
	Apple iPod nano 1st Generation Black (1 GB) MP3 Player	18 Bids	\$82.00 Free shipping	1h 25m
	Apple iPod nano 3rd Generation Black (8 GB) MP3 Player	22 Bids	\$111.00 Free shipping	1h 35m

You can clearly notice that the product suggested is 'Apple ipod'

Ebay buyers are going crazy and bidding heavily. In holiday season like 'Christmas' you can expect bidding and sales 5 times than normal.

So we come to know that 'Apple ipod' is the hot product and including the keyword 'generation mp3 wow' in the title of the Ebay listing we are going to get a guaranteed profitable sale.

Now we have to find where we can get this product for selling on Ebay.

We are going to get this product from Dropshipper/s.

A drop-shipper is a business that stocks merchandise and sells it to you (the reseller) but ships the merchandise directly to your customer. By using a drop-shipper, you transfer the risks of buying merchandise, shipping it, and storing it to another party.

You become a stockless retailer with no inventory hanging around often an economical, cost-effective way to do business.

Dropshipper prints your name and details on the item sold so that buyer would not come to know about reselling.

3. REGISTER ON SALEHOO.COM :

Salehoo.com gives you Instant and Unlimited Access to 8,000 Pre-Screened Legitimate Wholesalers Including Dropshippers and Suppliers that Have Decent Profit Margins... Right Now!

Over 65,000 other online sellers, retailers and bargain hunters have discovered the best place to find legitimate, pre-screened wholesalers, dropshippers, liquidators and manufacturers for every type of product imaginable.

one-time only, lifetime membership fee is \$67.

SaleHoo membership is backed up by an iron-clad 56-day, "no questions asked" money back guarantee.If you can't make money within 56 days, you can get a refund easily. So you have got nothing to lose.

What you need is dropshippers to make you profit on your Ebay listings and listings on other websites.

So Salehoo registration is very important.

Here is the link :

[SALEHOO.COM : REGISTER NOW](#)

There are one more site like Salehoo.com and that is :

<http://www.WorldWideBrands.com/>

It is eBay Certified Solution Provider.

If you don't find dropshippers for some hot products on Salehoo.com, you can register with it.

4. DEALING WITH DROPSHIPPERS IN YOUR EBAY AND ONLINE BUSINESS :

1. You enter the name of 'hot product' you found out using Terapeak.com e.g. Apple ipod in the search box of Salehoo.com and click dropshippers only to get list of dropshippers ready to sell such products and supply to your customers. Sign up with those drop-shipper/s' Web site.

2. Select the hot product from their inventory that you wish to sell. You should charge the **dropshipper's price including shipping plus 10%-20% profit from customer.**

3. Post the item on Ebay under 'Buy Now' or 'Auction with Buy Now' listing as per Sales copy given by the dropshipper and wait for someone to buy it.

4. As soon as your buyer pays for the item, e-mail the drop-shipper/s (or fill out a special secure form on their Web site/s) and pay for the item with your credit card or PayPal.

5. Relax while the drop-shipper ships the item to your customer for you.

You make a profit and get some positive feedback. If some dropshippers are charging for shipping, you can recover the same amount from customers.

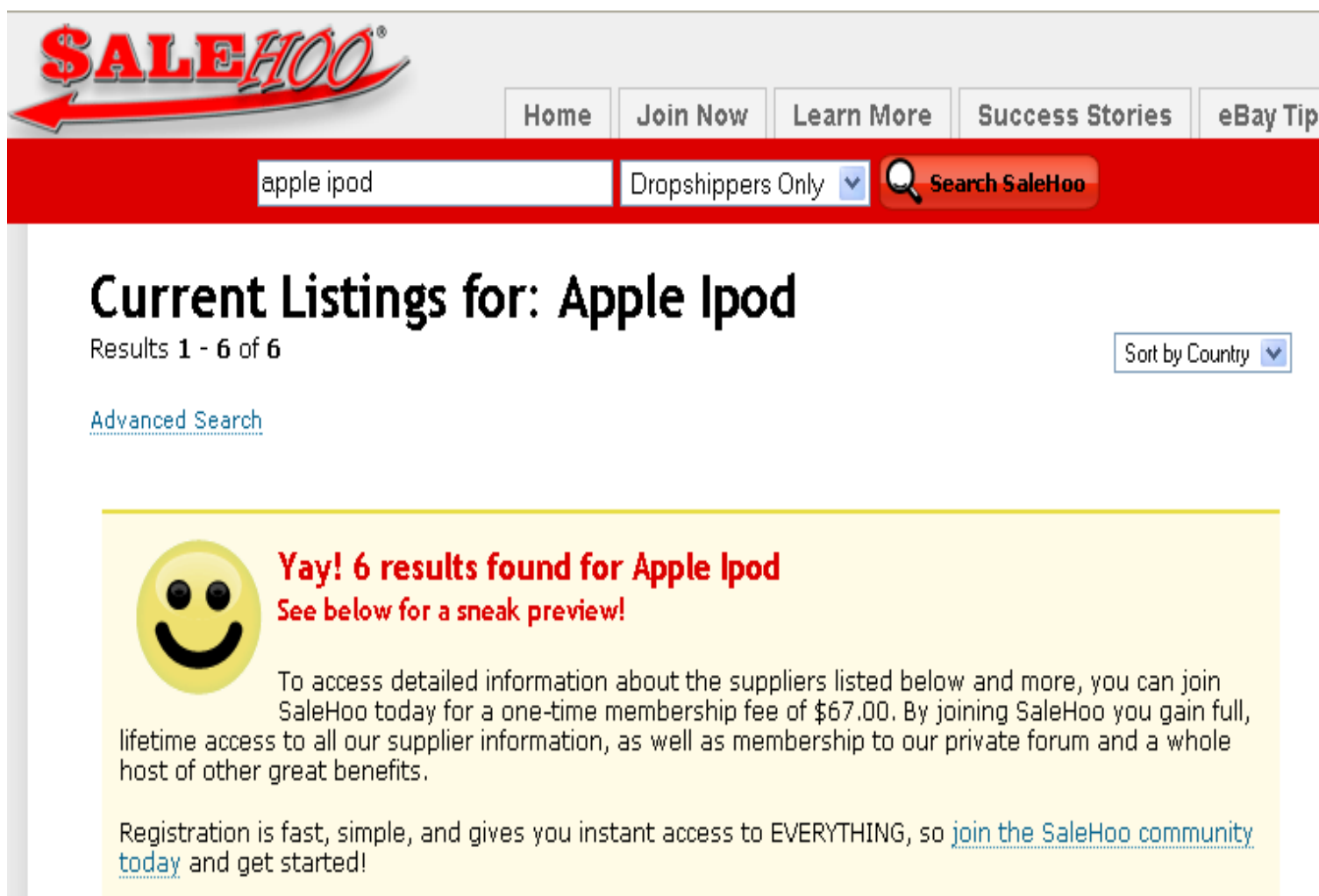
Make sure that you enter the exact same amount of shipping that Dropshippers provide for shipping to different countries as it varies from country to country.

5. [HOW TO USE SALEHOO.COM](http://www.salehoo.com) :

Salehoo gives you dropshippers which are legitimate and genuine to avoid risk of frauds and losses and make better profits.

Dropshipper's site gives you sales copy, images and other details about the product so that you can put your listing easily. Most of the dropshippers provide free shipping worldwide. You have to enter the same details in your listing.

I have taken example of 'apple ipod' and I will show you how to find it using Salehoo. After opening salehoo site, typing 'apple ipod' in the search box and selecting the option of 'Dropshippers only' you will get following result :



The screenshot shows the SaleHoo website interface. At the top left is the SaleHoo logo, a red arrow pointing left with the word 'SALEHOO' in a stylized font. To the right of the logo are navigation buttons: 'Home', 'Join Now', 'Learn More', 'Success Stories', and 'eBay Tip'. Below the navigation is a search bar with 'apple ipod' entered. To the right of the search bar is a dropdown menu set to 'Dropshippers Only' and a 'Search SaleHoo' button with a magnifying glass icon. Below the search bar, the main heading reads 'Current Listings for: Apple Ipod'. Underneath this heading, it says 'Results 1 - 6 of 6' and there is a 'Sort by Country' dropdown menu. A link for 'Advanced Search' is also visible. A yellow callout box contains a smiley face icon and the text: 'Yay! 6 results found for Apple Ipod See below for a sneak preview!'. Below this, it explains that to access detailed information about the suppliers, users can join SaleHoo for a one-time membership fee of \$67.00, which provides lifetime access to supplier information, a private forum, and other benefits. It concludes by stating that registration is fast and simple, and provides a link to 'join the SaleHoo community today'.

[Apple Ipod Supplier - Join for Supplier Name & Website](#) ★★★★★

[Visit Website](#) | [More Information](#)

Products: Apple Iphone, HTC Diamond, Nokia N95, Nokia N82, Nokia 6500 Classic, Nokia 6500 Slide, Sony Ericsson W960i, Sony Ericsson G900, Sony Ericsson C902, Sony PSP, Nintendo DS Lite, Sony DSC T300, DSC T2, Canon IXUS 970 IS, Asus EEE PC 900, Asus EEE PC 901, Apple Ipod Nano, Apple Itouch, Apple C...

Description: Based in Hong Kong Uniqbe Limited offers wholesale and drop ship services for a wide range of brand new and original electronic products from mobile phones, digital cameras, mp3 players to game consoles. They accept PayPal, credit cards, bank transfers and prepaid payment scheme for all term members. They can ship your orders to most countries worldwide.

[Apple Ipod Supplier - Join for Supplier Name & Website](#) ★★★★★

[Visit Website](#) | [More Information](#)

Products: Batteries, Bluetooth Car kits, Cables, Cases, Chargers, Connectivity, Cradles, Data Input, Device Stands, Handsfree, Headphones, Headsets, Memory Cards, Phones and Accessories, Screen Protectors, Accessories, Server Softwares, Speakers, Stylus, Sony PSP Spare Parts, Vehicle Mounts, WiFi Networ...

Description: Mofware is a global distributor of mobile accessories, data products, software, enhancement and consulting services. They provide quality yet inexpensive solutions to mobile phone dilemmas. Their website is a maze of delight with products to fit every lifestyle. New items are added daily too. They accept major credit cards and PayPal. They ship worldwide.

[Apple Ipad Supplier - Join for Supplier Name & Website](#) ★★★★★

[Visit Website](#) | [More Information](#)

Products: Batteries, Battery Chargers, Bluetooth Accessories , GPS Recievers, Car Phone Holders, In-Car Chargers , Mains Chargers, Data Cables, Bluetooth Dongle, PC Gaming, iPod Accessories, Cell Phone Batteries, Cell Phones, PDA's, MP3 Players, Gaming Consoles, Gaming Accessories.

Description: Based in the UK, Mobile Place is a distributor of brand name mobile phones and accessories as well as a variety of gaming, MP3 and PDA accessories. They accept all major credit and debits cards including MasterCard, Visa, Visa Debit (Delta), Switch & Maestro and Visa Electron as well check payments. They accept only wire transfer payments for orders made from outside the UK. Orders can be shipped to most destination worldwide. Drop shipping services are also offered to customers.

[Apple Ipad Supplier - Join for Supplier Name & Website](#) ★★★★★

[Visit Website](#) | [More Information](#)

Products: AV Accessories, Alarm Clock, Apple Ipod, Car Audio, Car Speaker & Subwoofer, Car Video, CD Players, iPod Docking Stations, DVD Players, Portable DVD Player, GPS/CB Radio, Home Theaters, Mp3/Mp4 Players, Projectors, Speakers, Children's Electronics, Home Stereo Systems, LCD-Flat Screen, MP3 Players,...

Description: In business since 2002, this US-based company carry over 5000 audio/video related products from top brands to customers worldwide. They have a low minimum order requirement of 5 items and can offer drop shipping services. They accept payment through major credit cards, echeck, PayPal and Money Order/Personal Check. They accept returns within 30 days from the date of purchase. Most merchandise carry the original manufacturer's warranty.

[Apple Ipad Supplier - Join for Supplier Name & Website](#) ★★☆☆

[Visit Website](#) | [More Information](#)

Products: Alarm Clocks, Apple Ipods, Apple Ipods Refurb, Car Audio, Car Video, CD Players, Cellular, Sony Computers, Cordless Phones, Digital Cameras, DJ Equipment, DVD Players, Portable DVDs, Fax Machines, Gaming Accessories, GPS, CB Radio, Health and Beauty, Home Stereo Systems, Home Theaters, Kids Electroni...

Description: MegaGoods.com is a distributor of the widest range of electronic equipment for a fast growing number of dealers and retailers. They are located in the Alameda Business Center, occupying a 16,000 square foot warehouse. They sell well known brands such Sony, Apple, Panasonic, TEAC, Nintendo and more. They offer blind dropshipping. They accept cash, cashiers check, and wire transfer payments. They have no minimum order and can ship worldwide.

[Apple Ipad Supplier - Join for Supplier Name & Website](#) ★★★★★

[Visit Website](#) | [More Information](#)



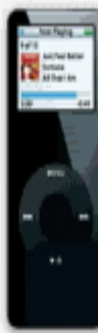
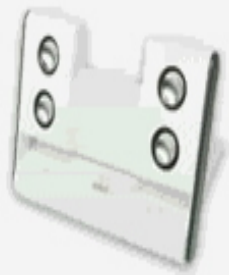
Products: iPod iPhone FM Transmitter, Wireless LAN Adapter, Laptop AC Adapters, LCD AC Adapters, Laptop Batteries, Laptop Car Chargers, Laptop Keyboards, LCD Screen Panels, Floppy Disk Drives, Optical Disk Drives, Games AC Adapters, Power Cord/Cables, Printer AC Adapters, Printer Batteries, Regulated Power...

Description: This US-based company is a leading wholesaler of laptop accessories, and IT equipment backed up by BBB. They supply superior quality products from top international brands. They provide easy channels for small to medium size companies to source quality laptop accessories at factory-direct price. They offer timely product information, real-time price quotes, online order creating, 24-hour order tracking, online payment, one-stop logistics service (including logistics agent service, shipment tracking, shipping route optimization, etc), and online after-sale support. They accept PayPal and major credit cards. All products have 6 to 12 months of warranty depending on the category.

Ratings are given by experienced members of salehoo.com. You need to select dropshippers with 3 or more ratings. So, I will register with first 4 dropshippers, find 'apple ipods' in their inventory, and sell them heavily on ebay.

You can search on Salehoo for 'ipod' also to get much more dropshippers and find 'apple ipods' in their inventory for selling on Ebay.

Here is the screenshot of RRP and Salehoo members' price for 'apple ipods' and 'other ipods'.

			
Apple iPod Nano 1GB RRP: \$149.00 Salehoo Price: \$119.00	Apple iPod Video 30GB RRP: \$299.00 Salehoo Price: \$250.00	Apple iPod Nano 2GB RRP: \$199.00 Salehoo Price: \$155.00	Apple iPod Video 60GB RRP: \$399.00 Salehoo Price: \$295.00
			
iPod 3-in-1 Car Kit RRP: \$49.95 Salehoo Price: \$14.00	Apple iPod Nano 4GB RRP: \$249.00 Salehoo Price: \$190.00	iPod Shuffle 1GB RRP: \$129.99 Salehoo Price: \$109.99	Portable iPod Speakers RRP: \$69.95 Salehoo Price: \$21.38

You can easily sell 5 apple ipods daily and make around \$200 profit on it.

Just make sure you include the keyword 'generation mp3 wow' in the Title of Your Ebay listings of apple ipods.

You can choose other hot products from 2,000+ hot products section and make same or even high profits. As demand is more for hot products, you will get more daily orders, leading to more purchases from dropshippers, you will get discount from dropshippers on high purchases increasing your profits even more. The more items you sell, the more profits you make. You can make \$1,000 or \$10,000 or more daily depending upon how many hot products you sell.

How do you know these dropshippers are safe :

SaleHoo has a safeguard policy in place for adding dropshippers to our database: Salehoo will not accept any dropshippers that cannot offer a secure and safe payment method to our members or that do not have a long-term proven track record of outstanding service. These steps have been put in place to help protect you from any suppliers that may be conducting fraudulent activities. Along with this, Salehoo also confirm contact information of dropshippers, phone numbers and location of business. Salehoo take a very serious view on fraud, and if a dropshipper is conducting fraudulent activity of any kind, they are suspended immediately.

The site has a huge database of information that members can draw on; there are reports, ebooks, and even software that are free for them to use.

Another great feature of SaleHoo is the ability to search for related items. So, if you deal in iPods, you can look for companies that sell iPod carrying cases, recharging stands, speakers, even cards to buy song downloads from various music websites.

Search Alerts :

Once you have an account on SaleHoo, you can establish up to twenty named searches for products. After that, any time those items become available, you'll be alerted.

A nice feature of the search process is that you can input a word and set the search to also look for misspellings. With the misspelling feature, you can search for any products you want.

6. INFORMATIVE VIDEOS ABOUT EBAY RESEARCH ON TERAPEAK.COM :

These videos will help for more research about selling on Ebay using Terapeak.com.

- A) International Research - [Click here](#)
- B) Trend eBay Categories for 2 Years - [Click here](#)
- C) Research a Seller - [Click here](#)
- D) Advanced Filtering Techniques - [Click here](#)
- E) Setting your Terapeak Preferences - [Click here](#)
- F) Find Hot Titles on eBay - [Click here](#)
- G) Build Better eBay Listing Titles - [Click here](#)
- H) Top Sellers & Top Titles - [Click here](#)
- I) Know When to Schedule the End of Your Listing - [Click here](#)
- J) Use Hot Searches to find Keywords and Opportunities - [Click here](#)

7) REGISTER ON AUCTIONINSPECTOR.COM

Auction Inspector inspects posts on the eBay "Want it now" section and tells you which products are wanted most often. Not only that, but it also analyzes responses from sellers, so you can immediately see the areas where sellers are already swarming, versus the areas where there are clear, open pickings for you.

EBay's Worst Kept Secret...

You're probably already aware of how Ebay's 'Want it now' section allows eager buyers to post requests for hard-to-find items so that sellers can respond. You're probably not aware of what a potential goldmine this section is for sellers!

Think about it: Thousands of eBay buyers are posting to eBay's WANT IT NOW section every day, desperately seeking goods they can't find anywhere else. It is an absolute seller's market out there!

Imagine if you had your finger on the pulse of this marketplace... instantly knowing which products were in hot demand and low supply, so you could step in and grab those buyers?

Auction inspector takes the number of requests for the product and the number of responses by sellers, and runs it through a sophisticated algorithm to give you the potential. Products with a low potential are either not in demand, or already satisfied by a glut of sellers. Products with high potential are ones you should jump on — everyone is wanting and nobody is offering!

Here's how it works:

A) Choose the eBay site you want to find a niche on (USA, UK, Canada or Australia)

B) Select which categories you wish to inspect for trends (eg. collectibles, consumer electronics) or use a keyword.

C) Sit back and let the software do the rest!

Auction Inspector will send agents out to process posts from buyers, hunting for terms repeated often which might indicate high demand. At the same time Auction Inspector looks for sellers responding to these posts.

Depending on the breadth of your search, number of posts and speed of your internet connection, Auction Inspector may take up to 30 minutes to analyze ALL the results of a particular search.

But it is this thoroughness that is going to indicate significant and enduring trends in the Want It Now marketplace, so it pays to be patient!

Auction Inspector will automatically rank results on their "potential" — ie. how much demand there is for that item versus how many responses there are from sellers.

This "potential" is expressed as a number. The higher the number, the higher the potential. Low numbers or negative numbers mean that there is either no demand or too many sellers already competing for those buyers.

The report that Auction Inspector returns can be as specific as you want it to be. You can choose to see Auction Inspector's results for more generic terms by looking at the results for one or two word combinations (eg. "movie poster"). Or, you can dig even deeper for those hidden niches by looking at the report on three, four or five word combinations. (eg. "Pulp Fiction Movie Poster")

A) Find hidden trends in the Want It Now marketplace. Auction Inspector scours categories for terms repeated often.

B) Get in before everyone else! Auction Inspector will tell you which niche markets are saturated with sellers already, and which ones are ripe for the picking!

C) Quickly find demand for certain products using the keyword search: Searching Want It Now manually could take hours, but Auction Inspector does it in minutes!

D) Search eBay US, Ca, UK or Au.

Auction Inspector comes with 60 day money back guarantee for an incredibly low \$39.95.

Here is the link :

AUCTIONINSPECTOR.COM : REGISTER

You can search 'keywords having high potential' shown by Auctioninspector.com on Ebay.com to get exact wanted product/s and search them on Salehoo to get dropshippers. Dropshippers will supply those wanted products to your suppliers and you will make big profits.

8) SELLING ANTIQUE PRODUCTS ON EBAY :

Salehoo.com is also useful for selling antique products on ebay.

Antique market is the hottest market on ebay with so many rich and hungry buyers.

The advantage of selling antique item is buyer get a product which is rare to find and he is ready to pay big price for it.

In reality many anique products are purchased at low prices from dropshippers and sold at very high price on Ebay.

There are some antiques' dropshippers you can find on Salehoo.com and Worldwidebrands.com. You need to select attractive antique for listing on Ebay. Make sure you include lot of pictures of that antique item in your listing to attract more buyers. Generally antiques are sold under ' Auctions' or 'Auctions with Buy Now' format.

9. SELLING USING EBAY STORE :

With an eBay Store, you'll get everything you need to create a central shopping destination where buyers can learn about you and all the products you sell. You'll receive powerful tools for designing your Store, plus marketing and reporting features, exclusive access to the Store inventory format, and dedicated toll-free customer support.

eBay Stores help sellers maximize their business on eBay and the Internet. With an eBay Store, you can display all your listings—regardless of format—in one convenient location. You can create and personalize your own eBay storefront with a unique website address. Your monthly fee gives you access to eBay Stores tools that you can use to build, manage, promote, and track your business.

Consider your overall experience with eBay, listing volume, and selling goals. Sellers who have the best results with an eBay Store are those with high-volume inventory. They are experienced sellers committed to growing their sales and expect to have a part-time or full-time business on eBay.

Becoming an eBay Store owner :

Here are the steps to becoming an eBay Store owner :

A) Meet the seller requirements :

To open an eBay Store, you need:

An eBay seller's account, with your credit card on file

A verified PayPal Premier or Business account

You might also want to become ID Verified.

B) Subscribe to eBay Stores :

Choose a subscription level based on your needs and short-term goals. Learn more about the benefits of each subscription level.

Choose a Store name. The name you choose determines your Store's web address (or "URL").

Subscribe to eBay Stores.

C) Set up and design your eBay Store :

Making your Store appealing, unique, and easy for buyers to browse and buy increases your chances for success.

Adding a custom header can give your store a professional, polished look and makes it easier for buyers to find items in your Store. See the Anatomy of a Store page to see examples of basic and advanced Store layouts.

Tip: To get recommendations and make changes, use the Quick Store Tuneup tool in My eBay that's available when you click the Manage My Store link.

Note: Rules for selling apply to eBay Stores. Be sure you understand the rules for sellers, especially about linking from an eBay Store, to avoid problems with your listings.

Working your eBay store :

A) List your items :

All listing formats appear automatically in your Store and can be created using the standard eBay Sell Your Item form, TurboLister, Selling Manager Pro, or your favorite listing tool. Check selling tool comparison.

All of your items appear in your eBay Store, no matter which selling formats you choose—auction-style, fixed price, Classified Ad, or Store inventory format. The Store inventory listing format has a longer duration and lower insertion fees but provides less exposure. Here's a quick comparison of selling formats.

Remember that good communication with your buyers and timely shipping can get you great feedback and more sales.

B) Manage your eBay Store :

Once you set up your eBay Store, you manage your Store using My eBay. For example, you can:

Place your Store on vacation

Change Store inventory listings to auction-style or fixed price listing formats

C) Market Your eBay Store :

Create interest in your Store by making sure buyers find your Store and want to come back. For example, you can:

Put Store items on sale using Markdown Manager.

Use email marketing to highlight new or seasonal items.

Promote your Store.

Tip: eBay will give you a 75% credit on your final value fees when your marketing efforts generate sales of your Store inventory format listings.

How buyers see your eBay Store listings :

A) Visibility of Store inventory listings :

Your Store inventory listings appear when buyers:

Use the Search for Items in Stores box at [Stores.ebay.com](https://stores.ebay.com)

Search within your Store

View your Seller's Other Items page

Search for Store inventory listings only

Store inventory listings also appear in the main search results at the end of auction-style and fixed price listings when:

The All items including Store inventory or Store inventory items only check box in the Search Options box is selected.

eBay's main search returns less than 30 auction-style or fixed price items, then up to 30 Store inventory items will be presented with Gallery images.

Store inventory items can also appear on Product Details (Catalog) pages if there are less than 30 auction-style or fixed price items.

Unlike items in other formats (auction-style and fixed price), Store inventory items have less visibility in eBay's main search results. The most effective way to bring buyers to your Store inventory items is to list some of your items using the auction-style and fixed price listing format, which receive more prominent placement in regular eBay searches and categories. Within these listings, describe your Store and include links to your Store's home page, Store categories, or Store inventory items.

Tip: Use a custom listing header in your Store's listings to gain more visibility for your Store in the item listing pages. The listing header includes your logo and links to custom pages, as well as your Store categories, so buyers can find your other items.

See more tips for promoting your Store.

B) Listing upgrades with Store inventory format :

To help bring more buyers to your Store, consider adding listing features such as Gallery, Subtitle, and Bold, and using Featured First*, and Listing Designer, to increase your item's visibility. These upgrades appear during specific search instances on eBay.com.

*Featured First Is only available to Top-rated sellers.

About the Store Inventory Format :

A) Benefits and features of Store inventory format :

As an eBay Store seller, you can list your items in our Store inventory format. Here are some features and benefits of this format:

Items are listed at a fixed price so there is no bidding.

Listings can have an unlimited duration. Ways you can list are:

30 days and automatically renew every 30 days

Good 'Til Cancelled so the listing stays active until you end it

Listings have a different fee structure than auction-style and fixed price listings:

Lower listing fees: Store inventory format lets you offer a greater range of inventory at a low cost

Higher final value fees if the item is sold

Listing upgrade features have a different visibility level and fee structure than auction-style and fixed price listings.

B) Managing your inventory :

Use Store inventory format as your inventory management system. Because of their lower cost and longer duration, your listings can be used to track of the number of items available and their cost. Together with Selling Manager Pro, it's an efficient and useful business tool.

C) Where do Store inventory listings appear? :

Listings have less visibility in regular search and browse results than auction-style and fixed price listings.

Store Inventory listings appear in the main search results when 30 or fewer auction-style and fixed price results surface in the following searches:

Regular search and browse results

Product Details or Catalog pages if you include product details.

Store inventory listings appear in the main search results after auction-style and fixed price listings when buyers select the Include Store Inventory option in search results.

Store inventory listings are shown in specialized searches for:

Your eBay Store

Seller's other items, which buyers access by clicking the View seller's other items link

eBay Stores

Upgrade features in a Store inventory listing always appear when buyers view your Store.

D) Revising your listings :

You can change information on a Store inventory listing after a sale, except: Duration, Category, Title & Format.

If your Store inventory listing has a pending Best Offer there are limited changes you can make. We recommend that you accept or reject the offers before revising your listing.

If you have purchases on your multi-quantity fixed price listings, you can see the purchases, and information on the listing at the time of purchase, from the Purchase history page. Buyers can see only the item they purchased from the Order details page.

E) Using listings that have variations :

Listings that have variations are multi-quantity fixed price listings where you can show variations of an item in a single listing.

For example, you might sell a T-shirt that comes in various sizes and colors. When you list all the T-shirt's variations in one listing, buyers can find and buy the variations they want without scrolling through search results.

Currently, you can list items with variations in most of the categories in Clothing, Shoes & Accessories and Home & Garden.

Listings that have variations appear in search results the same as other Store inventory listings.

We'll track your inventory for each variation and when the quantity reaches zero, we'll mark it "out of stock" until you replenish your inventory. However, if you are ever out of stock for all variations, your listing will end. You'll need to relist to keep selling the item.

See the [List your product with variations tutorial](#).

F) Driving traffic to your Store inventory listings and your Store :

The Store inventory format complements auction-style and fixed price formats. To ensure maximum exposure for your items, we recommend that you list in all formats.

Use auction-style and fixed price format to ensure your items appear in search results, and cross-promote your Store and Store inventory in those listings.

Make sure you include your Store branding, such as logo, theme, and colors, and your Store's web address in your listings, packing slips, and emails.

When you list your item add links to your Store's home page, Store categories, or Store inventory items.

Set up your cross-promotions to promote Store inventory items to buyers when they view, bid on, or win your other items.

Make sure you include your Store's web address on packing slips and correspondence with buyers.

Fees for eBay Stores :

As an eBay Store owner, your fees include a monthly subscription fee corresponding to your store level, Store inventory fees, and insertion and final value fees. All fees are listed in U.S. Dollars.

A) Subscription fees :

Learn more about the benefits of each subscription level.

Subscription fees

Store level	Fee
Basic	\$15.95 / month
Premium	\$49.95 / month
Anchor	\$299.95 / month

B) Store inventory format basic fees :

As an eBay Store owner, you have access to an additional listing format called Store inventory format. You can use this format to list your items at a set price, so buyers can purchase items immediately (without bidding). These listings have a longer duration and lower insertion fees compared to the auction-style and fixed price formats but have less visibility in search results. When your item sells, you'll also pay a final value fee.

Note: Store inventory listings appear in your Store with other regular auction-style and fixed price listings. They also appear in eBay.com search results when there are 30 or fewer non-store listings.

Insertion fees

Price	30-day duration	Good 'Til Cancelled*
\$1.00 - \$24.99**	\$0.03	\$0.03 / 30 days :
\$25.00 - \$199.99	\$0.05	\$0.05 / 30 days
\$200.00 and above	\$0.10	\$0.10 / 30 days

*Good 'Til Cancelled listings are charged every 30 days.

**Store inventory listings have a minimum starting price of \$1.00.

Note: The insertion fee covers a single listing (with any quantity of items in the listing), whether you list 1 or 1,000 of the same item.

Final value fees

Price	Final value fee
Item not sold :	No fee
\$1.00 - \$25.00 :	12.00% of the closing price
\$25.01 - \$100.00 :	12.00% of the initial \$25.00 (\$3.00), plus 8.00% of the remaining closing value balance
\$100.01 - \$1,000.00 :	12.00% of the initial \$25.00 (\$3.00), plus 8.00% of the initial \$25.01 – \$100.00 (\$6.00), plus 4.00% of the remaining closing value balance \$100.01 – \$1,000.00
Over \$1,000.01 :	12.00% of the initial \$25.00 (\$3.00), plus 8.00% of the initial \$25.01 – \$100.00 (\$6.00), plus 4.00% of the initial \$100.01 – \$1,000.00 (\$36.00), plus 2.00% of the remaining closing value balance (\$1,000.01-closing value)

Note: You can earn a Store referral credit and save 75% off final value fees for Store inventory listings when you promote your Store and attract buyers from outside eBay.

C) Listing with variations fees :

There are no additional fees for listing with variations. The insertion fees and final value fees are calculated the same as other fixed price listings.

The insertion fee for a listing with variations is \$0.35 for the entire listing.

Your final value fees are calculated per item – the same as other fixed price listings.

Picture fees are based on the largest picture set. Shared pictures make up one picture set.

Variation pictures for each variation make up other picture sets.

Example: You add 4 shared pictures, 3 variation pictures for red, 0 pictures for black, and 1 for gray. You'll be charged for 4 pictures unless you've purchased Picture Pack.

You will only be charged the Picture Pack fee for the largest size picture set, shown in the table below.

Picture set	Number of pictures
Shared	4
Red variation	3
Black variation	0
Gray variation	1

eBay picture hosting fees for variations

Feature	Fee
Picture Pack (1-6 pictures)	\$0.75
Picture Pack (7-12 pictures)	\$1.00

When you add your pictures, decide whether to use Picture Pack and pay only the Picture Pack fee. One of the advantages of the Picture Pack option is you also have the advantage of the Supersize option.

There are no additional fees for listing with variations.

D) Store inventory format optional feature fees :

You can add these optional listing features to help increase the chances of selling your item.

Listing upgrade fees

eBay picture hosting fees

E) The fine print :

If your seller account is suspended for any reason, any balance on your account immediately becomes due and payable. eBay reserves the right to immediately charge any amount that you haven't previously disputed to your billing method.

Seller fees don't purchase exclusive rights to web pages on eBay. eBay may, in our sole discretion and without consent from or payment to sellers, place third-party advertisements on any web page within our site.

Click on the following link :

[Benefits of each subscription level](#)

You should open 'Anchor Store' for getting maximum results.

By opening Anchor store, you can get dedicated support 24/7, can use 15 custom pages, help buyers to browse your Store upto 300 custom categories, manage 5,000 listings of discounted pricing on your items a day, send 10,000 mails per month to your customers, get advanced data on traffic and promote your store appearing in top of the search results in 'Shop Ebay Stores' section.

Monthly Subscription Fee for Anchor Store is \$299.95.

To open an eBay Store, you must be a registered eBay user with a seller's account. You'll also need to meet one of the following requirements :

- Feedback score of 20 or higher, or
- ID Verified (\$5 charge), or
- PayPal account in good standing

Newbies who want to open ebay store fast can purchase 20 low-priced items from 20 different sellers to get 20 feedbacks.

Salehoo.com provides you lot of dropshippers. Make sure you register with many dropshippers so as to get more products listed in your store.

You must have at least 50,000 products in your Ebay store to make you big amount of money.

10. EBAY NEW POLICIES W.E.F. 1'ST OCTOBER,2009 :

Ebay has revised it's policies that will be effective from 01.10.2009.

I recommend you to read and understand it carefully. It is explained in simple language.

1. Rewards for sellers delivering great buyer experiences :

Today's online buyers expect the best, and eBay sellers who deliver will enjoy even greater rewards—more visibility in search results for Fixed Price listings, discounted fees, a prominent badge on their item pages, and other great benefits. Quality is not a result of how big you are, but your dedication to doing right by your customers. The main focus of these changes is to give sellers the rewards, insights, and help they need to improve and succeed.

New way to look at DSRs: Underlying all these changes is a shift in the way we look at detailed seller ratings (DSRs). Our research shows that low DSRs are a more accurate measure of the quality of buyer experiences provided by sellers on eBay. That's why we are evolving the way we measure quality, focusing more on how many low DSRs—1s and 2s—a seller receives than on a seller's DSR averages.

The 1s and 2s a seller receives are tracked for each DSR: Item description, communication, shipping time, and shipping and handling charges. Low instances of 1s and 2s will be the main quality requirement for the new Top-rated seller status and the PowerSeller program—and even continuing to sell on eBay. Sellers are encouraged to focus more on avoiding 1s and 2s than on getting more 5s or higher averages.

Only transactions with U.S. buyers will count for eligibility requirements on eBay.com. Repeat sales from your U.S. buyers will also count—good news for sellers who inspire repeat business from satisfied customers. You can see a monthly snapshot now of your standing toward the new low DSR requirement through a link at the top of your Seller Dashboard. In October, you'll be able to see your standing updated daily.

For more details on the change in focus to low DSRs and how DSRs are calculated, see [Frequently Asked Questions](#) .

New eBay Top-rated seller status: It's not sales volume that distinguishes quality of service. That's why, starting in October, a new PowerSeller status—eBay Top-rated seller—will highlight and reward those sellers creating the best buyer experiences.

eBay Top-rated sellers will earn top rewards: 20% fee discounts, exclusive promotion in search results for Fixed Price listings, exclusive ability to purchase Featured First, and a prominent Top-rated seller badge on their item pages.

PowerSellers of all levels, from Bronze to Titanium, can qualify as eBay Top-rated sellers if they have at least 100 transactions and \$3,000 sales in the past year, and low DSRs (1s and 2s) on no more than 0.50% of all transactions with U.S. buyers on each of their 4 DSRs.

To ensure that lower-volume sellers (fewer than 400 annual transactions) can be included as Top-rated sellers, two instances of 1s or 2s on each of the four DSRs will be allowed before the 0.50% requirement is applied.

The time period over which a seller's low DSRs are evaluated will depend on sales volume: For sellers with 400 or more transactions over the past 3 months, it's 3 calendar months. For all other sellers, it's 12 calendar months.

Until April 2010, the current PowerSeller discount structure based on average 30-day DSRs will also continue: 20% for 4.9; 15% for 4.8; and 5% for 4.6. PowerSellers will continue to get those discounts through April 2010 as long as they continue to meet the 30-day DSR requirements. This gives PowerSellers eight full months to keep those discounts while they evaluate and adjust their business practices to meet the new requirements.

For more details on qualifications for the new eBay Top-rated seller status and how low DSRs are calculated, see [Frequently Asked Questions](#) .

New PowerSeller requirements and rewards: Starting in April 2010, quality requirements for all PowerSellers will be based on low DSRs, and benefits will be extended to lower-volume sellers who meet those requirements:

To ensure PowerSeller status rewards consistently good service, a minimum of 100 transactions in the last 12 months will be required for all PowerSellers.

To allow more sellers providing great service into the program, the sales dollar volume requirement will be lowered to \$3,000 per year.

Also starting in April, PowerSellers can have 1s or 2s for item as described on no more than 1.00% of transactions with U.S. buyers and on no more than 2.00% for communication, shipping time, and shipping and handling charges.

For more details on the new PowerSeller requirements and rewards coming in April, see [Frequently Asked Questions](#) .

Highest rewards for sellers with great service:

Starting in April, there will be a new structure for PowerSeller Final Value Fee discounts, with the biggest rewards going to the best sellers: The maximum 20% for eBay Top-rated sellers and 5% for all other PowerSellers.

Until April, the current PowerSeller discount structure based on average 30-day DSRs will continue: 20% for 4.9; 15% for 4.8; and 5% for 4.6. This will give PowerSellers who continue to meet the 30-day DSR requirements plenty of time—eight full months—to keep those discounts while they evaluate and adjust their business practices to meet the new low DSR requirements.

Starting in October, Top-rated sellers will get the new Top-rated seller badge displayed prominently on their item, other member profile pages and search result pages.

The current PowerSeller icon will no longer be displayed on buyer-facing pages like the item page and other member profile pages.

The PowerSeller icon will still be displayed in My eBay, Selling Manager and Selling Manager Pro.

Top-rated sellers get the new Top-rated seller badge on their item pages.

New minimum standard for all sellers: We're evolving the way we assess quality for all sellers on eBay:

The current 4.3 minimum average DSR requirements will be replaced with new requirements based on a seller's incidence of low DSRs (1s and 2s) on transactions with U.S. buyers:

In October, all eBay sellers will need to have 1s or 2s for item as described on no more than of 3.00% of transactions, and on no more than 4.00% for communication, 4.00% for shipping time, and 4.00% for shipping and handling charges.

In April 2010, the standards will be stricter. All eBay sellers will need to have low DSRs (1s or 2s) on no more than 1.00% of transactions for item as described, and no more than 2.00% for communication, 2.00% for shipping time, and 2.00% for shipping and handling charges.

To ensure lower volume sellers are not penalized as a result of one or two transactions, it will take at least four instances of 1s or 2s before consequences based on low DSRs are enforced.

Sellers with more than the maximum allowed 1s and 2s will receive lowered placement in search and may face limits on selling activity until their ratings improve.

Sellers with excessively high rates of 1s and 2s or other low performance measures may be restricted from selling.

The current Seller Performance Standards policy will be updated with the new DSR requirement.

Starting in October, current PowerSellers of all levels—and sellers with \$3,000 in sales and 100 transactions over the past 12 months—can qualify as Top-rated sellers and get all the rewards right away.

The current PowerSeller program discount structure will remain in place until April 2010. That means PowerSellers who don't meet the Top-rated seller requirements in October will be able to keep their discounts according to the current discount structure until April of 2010: 20% for 4.9; 15% for 4.8; and 5% for 4.6. That gives them eight months to adjust business practices and qualify for Top-rated seller status.

The new DSR requirement for all sellers and the enforcement of the new Selling Practices policy are also being phased in over time to give sellers an opportunity to understand the new requirements and adjust their practices and listings.

Get an at-a-glance overview of scheduled changes.

Enhancements to help you get good DSRs: Sellers have been quite clear on changes needed to help them get DSRs in line with great service. Toward that end, we're making some key adjustments to the DSR system over the coming months:

Domestic only: International transactions will no longer count toward the PowerSeller requirements, including the Top-rated seller status, or toward the new standard for all sellers.

All transactions and DSRs from repeat buyers will count—great news for sellers who inspire repeat business from satisfied customers.

Strong measures will be in place to prevent buyer abuse.

New messages to your buyers about shipping in Feedback flow: When buyers go to leave you Feedback, they'll see your uploaded tracking information and a message indicating when your package was delivered. For listings with free shipping, they'll also get a stronger message encouraging them to leave a 5 for shipping and handling charges.

No shipping DSRs with local pickup: When the only delivery option in your listing is local pickup with no shipping charges, your shipping-related DSRs will be "turned off."

New Selling Practices policy: A new Selling Practices policy will define clear standards for accuracy and professionalism in listings and listing descriptions, and for all stages of a transaction. Adhering to the new policy will be required for eBay Top-rated seller status in October and for all other sellers in early 2010. In short:

Information within a listing such as item condition and seller terms and conditions need to be consistent.

Sellers will be expected to follow through on their stated terms through all stages of a transaction.

Also, comments that undermine confidence in eBay sellers or misrepresent a seller vs. buyer's responsibility in a transaction will not be allowed in listings.

Optional buyer charges for shipping insurance removed: The insurance option creates the perception that buyers need to purchase shipping insurance as a protection on eBay, an experience they're not accustomed to on other ecommerce sites. In fact, sellers have always been responsible for their items until they arrive safely in their customers' hands. That's why shipping insurance will no longer be included in the purchase flow as either an option or requirement for buyers.

Of course you can choose to purchase insurance on shipments, but not ask buyers to buy insurance separately.

In some categories like Antiques, Collectibles, and Jewelry, shipping insurance for sellers is essential. When appropriate, you can include the cost of insurance in your item or shipping price.

Get a snapshot of your current 1s and 2s now, updated monthly, from a link at the top of your Seller Dashboard.

In October, you'll be able to track your 1s and 2s on a daily basis in your Seller Dashboard and get insights about the specific business practices contributing to low DSRs.

TAKE ACTION:

Get familiar with the focus on low DSRs (1s and 2s), the new standards for all eBay sellers, the PowerSeller program, and the new Top-rated seller status.

See a monthly snapshot now of your 1s and 2s from the link at the top of your Seller Dashboard

Get started now to make sure you're in the best possible position to meet the scheduled changes and maximize your rewards.

Follow best practices for getting high DSRs from your buyers and minimizing the instances where you get a 1 or 2 rating.

2. Enhanced search presents more relevant listings

We're introducing a number of changes specifically designed to surface your relevant listings to more of the right buyers.

Best Match update: We're continuing to refine and improve the technology for surfacing the most relevant, best-quality listings from sellers providing the best buyer experience at the top of search results—and give you the information and tools you need to get the best possible exposure for your listings.

As of July 27, 2009, raising the price or changing the title does not automatically reset your recent sales. We're making this change to the way Best Match works because we understand that actively managing prices provides a competitive advantage in some markets.

Listing performance score for Fixed Price—Impressions count: When only a few people view a Fixed Price listing and the item is snapped up quickly, it's a fair indication that the listing is more relevant to those who see it than a listing with thousands of impressions and no sales.

That's why in the improved Best Match, launching in September, Fixed Price listings in most categories will have a listing performance score based on the listing's recent sales in relation to the number of recent impressions it received.

An "impression" is any time a buyer sees a search results page that includes the listing.

For example, in the new Best Match, a listing with 100 recent impressions and 10 recent sales will score higher than a similar listing with 1,000 recent impressions and 10 recent sales.

This listing performance score will be a more accurate measure of how buyers perceive a listing's relevance than recent sales alone.

New multi-quantity and single-quantity Fixed Price listings will be given exposure in Best Match even though they have no sales history. These listings will be given a certain number of initial impressions based on the performance scores of similar listings. This change will improve the exposure of new Fixed Price listings that are relevant to buyers.

Titles count. Relevant titles will be more important than ever in getting the best position for Fixed Price listings. Since a good listing performance score is basically a close ratio between your impressions and sales, in some situations a title that is too general could bring you a short-term gain in impressions, but end up giving your listing a lower listing performance score.

Seller performance counts: Top-rated sellers will get promoted in Best Match for Fixed Price listings. Sellers not meeting the new minimum standard will be demoted for both Auction-style and Fixed Price listings.

Shipping counts: As always, shipping costs are considered. Keeping costs reasonable and offering free shipping continue to be best practices. Fixed Price listings with free shipping will continue to receive added exposure. Auction-style and Fixed Price listings with excessive shipping will be demoted.

Auction-style listings will continue to receive a boost in search results when they're about to end. Given the improvements in the way new and single-quantity Fixed Price listings are treated, and the new guidelines for Auction-style listings with Buy It Now, it will be even more important for sellers to use Auction-style listings the way they work best—with a low start price to attract buyers and stimulate bidding.

Some sellers may see significant fee savings by moving Auction-style with Buy It Now inventory to Fixed Price.

Optimized by category: : Fixed Price listings in collectibles and toys categories sorted by recency of listing. To make sure the most relevant inventory from the best sellers surfaces on top of search results, there may be variations by category in Best Match. For example, to keep the freshest inventory on top, the main sort factor for Fixed Price listings in Collectibles will be recency of listing instead of listing performance score.

No one "silver bullet." Many factors are considered in Best Match and can vary with different circumstances. But the bottom line best practices for optimizing your position in Best Match will be the same. List in the right format and the right categories, write accurate and relevant titles, offer good prices and reasonable shipping and provide good service.

For more details on the changes to Best Match and the new listing performance score see [Frequently Asked Questions](#) . See Collectibles page for details on how Best Match will work in Collectibles categories.

New Search Visibility tool: With the launch of the new Best Match, you'll have a new tool to help you evaluate your listings and get the insight you need to improve your position. With the new Search Visibility tool, you'll be able to answer key questions about your listings such as:

Where is my listing appearing in search results when sorted by Best Match?

How many impressions is my listing getting?

How is my listing performing? (i.e., converting to sales)

What listing attributes help or hurt my listings rank?

What can I do to improve my listing's rank?

How do listings on page one of search results compare to my listing for a given search?

Analyze your listings individually, or by category.

Run reports to see how your listings are performing in specific key word searches.

TAKE ACTION:

For most sellers, the best practices to get visibility in search results are the same: List in the right format and the right categories, write accurate and relevant titles, offer good prices and reasonable shipping, provide good service.

Re-evaluate your listing titles. This will be more important than ever for Fixed Price listings.

Use the new Search Visibility tool to get insight about how your listings are performing and the impact of specific listing practices on your position in Best Match search results.

Consider moving some of your Auction-style with Buy It Now inventory to the Fixed Price format.

Consider adding Best Offer to your Fixed Price listings to give buyers more choice.

As always, test a variety of listing formats and strategies to learn what works best for you.

Updates to Auction-style with Buy It Now listings: Auctions with a great start price draw millions of buyers to eBay. To protect that important distinction for the eBay marketplace, we're establishing some new guidelines for Auction-style listings with Buy It Now. For all Auction-style items listed on or after October 1, the Buy It Now price will have to be at least 10% more than the auction start price.

TAKE ACTION:

Use Auction-style listings the way they work best—with a low start price to stimulate bidding.

Consider moving some of your Auction-style with Buy It Now inventory to the Fixed Price format. You can also use Best Offer with Fixed Price.

Listing features discontinued: To keep the emphasis squarely on relevance and quality, we're make changes to available features, retiring some and making changes to others:

Featured Plus, Border, Highlight, Gift services, ProPack and Homepage Featured will no longer be available. These features will no longer appear in any listings as of October 1, and sellers who purchased them before that date will be issued appropriate credit. See FAQs for more information.

Featured First will be available only to Top-rated sellers and won't be displayed when buyers select a different sort order than Best Match.

When sellers purchase Featured First or Bold along with International Site Visibility, these features will be displayed only on the site of purchase to ensure that domestic listings get top visibility.

TAKE ACTION:

There's nothing specific you have to do to your listings since these feature changes will be applied automatically.

Take a new look at your listing strategy in the light of these changes and the new Best Match to make sure you get the best position in search and the best value for your fees. See more best practices.

Product pages surfacing to more buyers: eBay catalog product pages continue to be surfaced for more and more buyers. An expanded "Great Savings" box will feature listings from three PowerSellers instead of just one. To qualify for the Great Savings box, you need to be a Top-rated seller or meet the PowerSeller requirements as defined for April 2010.

These pages have a higher sell-through rate than search results pages, and eBay is continuing to expand and improve the eBay product catalog to include more categories.

3. Easier, more profitable selling on eBay

Updates are coming to increase your efficiency, make it more profitable to follow best practices, and provide great service to your customers.

Unpaid items: Streamlined process cuts time in half. If a buyer doesn't pay, you can open an "unpaid item" case through the eBay Resolution Center. Changes to this process, coming in September, will make it faster and more efficient to get resolution—either getting paid, or getting your Final Value Fees refunded and your inventory "back on the shelf."

Time to resolution will essentially be cut in half—from as long as 60 days to about 30 days—mainly as a result of reducing the emails and "back-and-forth steps. You can choose to start the process as early as 4 days after the item ends, and have it close as soon as 8 days after the item ends.

Fewer pages to fill out means opening and closing cases will be easier and less time-consuming. And you'll be able to contact Customer Support via phone or chat as well as email.

Email communications with your customers will be clearer and more neutral in tone and come from eBay (no more mandatory back and forth between buyer and seller). There will also be fewer emails overall.

You'll even be able to choose to have the process initiated automatically—especially helpful for sellers with very high transaction volume. The new automated process will roll out gradually starting at the end of September and we are planning to make it available to all sellers by the holiday season.

With the automated process, buyers won't be permitted to leave Feedback when a claim is open.

For more details on the streamlined unpaid item process, see [Frequently Asked Questions](#) .

TAKE ACTION:

Follow best practices to avoid buyer non-payment. Consider requiring immediate payment with eBay checkout.

Opt into the automated process when it's available. Sign in to My eBay or Selling Manager and choosing Site Preferences from the Account Tab.

There will be a link to opt in under Selling Preferences.

eBay Resolutions. We are introducing a new dispute resolution process for when buyers claim an item was not received or the item they received was different than described in the listing. The goals of the new process are to keep buyers on eBay by giving them a more familiar ecommerce resolution experience, and to reduce the amount of time buyers and sellers spend working out issues.

The new process is more efficient, with fewer steps and a quicker time frame. It also manages the interaction between buyers and sellers differently. In the new process, direct communication between buyers and sellers will continue to be strongly encouraged. However, in the event this doesn't work, buyers and sellers will also have the option to call eBay. We'll be taking a more active role in ensuring transaction problems are resolved. In some cases when we determine the seller was not responsible, we may refund the buyer at our own expense.

This new process was introduced in April 2009 and the number of buyers and sellers who see it is gradually increasing. We anticipate that the changeover will be complete before the holiday 2009 selling season.

Once complete, the new on-eBay resolution process, backed by eBay Customer Support, will be the primary resource for buyers who are unable to resolve disputes directly with eBay sellers.

TAKE ACTION:

Because buyers can submit claims through eBay and PayPal, watch for incoming emails from eBay about resolution issues, and continue to monitor the existing PayPal Resolution Center.

If you receive an email from eBay Resolutions about one of your transactions, make sure to act promptly. These emails will be sent to your My Messages inbox in My eBay and to the email account you have on file with us. Be sure to use shipping carriers who provide tracking and delivery confirmation, and make sure that tracking information is uploaded for all your transactions.

Clearly describe the items you're selling and explicitly call out any flaws, so that buyers understand exactly what they will receive. Use descriptive text and include enough pictures to capture the true condition of the item.

If we refund a buyer on your behalf and the buyer paid with PayPal, we'll automatically deduct the amount from your PayPal account. Another reimbursement method will be required if the buyer hasn't paid with PayPal or there are insufficient funds in your PayPal account. Update your account now to add an alternative method or change your preferred reimbursement method:

Log in to eBay

Go to My eBay > Account > Personal Information

Scroll down near the bottom of the page where it says "Reimbursement payment method" under the Financial Information section and click "add". Get more information about your reimbursement payment method for claims.

Managing buyer emails made easy: Email updates will make it faster and easier to respond to buyer questions and manage your email with buyers.

See the whole thread: Whether you prefer to manage buyer emails in eBay My Messages or in your own email inbox, conversations will be "threaded" so you can see the entire communication stream.

Some of eBay's post-transaction emails to buyers are being streamlined. You'll be able to customize these emails through Selling Manager Pro.

The improved post-transaction emails will be:

Payment Reminder: Only goes out if the buyer hasn't paid after 48 hours (first reminder) and 96 hours (second reminder) after committing to buy.

Coming soon: Sellers will be able to have the 96-hour email coincide with an automated triggering of an unpaid item claim.

Order Confirmation: Sent when the buyer completes checkout and pays.

Order Update: Sent when the seller marks item as shipped or uploads tracking information.

TAKE ACTION:

You can see the new emails through Selling Manager. Get it free! If you send out your own post-transaction emails, make sure they don't duplicate messages coming directly from eBay.

Review, update and customize your emails by adding your own logo and messages through Selling Manager Pro.

Go global! International selling is easier than ever:

Only transactions with U.S. buyers will count toward meeting DSR standards for selling on eBay.com, including qualifying as a PowerSeller or Top-rated seller.

You'll also have more control over where you want to ship. You'll have the same ship-to choices you have now, plus you'll be able to specify countries you do not want to ship to. For example you can indicate you ship to Europe, but specifically exclude Russia and Italy.

More shipping updates to boost efficiency and DSRs. Sellers are responsible for their items until they arrive safely in the buyers' hands. "Where's my stuff?" is one of the most common buyer questions. When buyers can easily find out for themselves, they're more satisfied with transactions and leave sellers higher DSRs—and you spend less time answering buyer questions. Tracking and delivery confirmation also play an important role in eBay dispute resolution for items not received or items significantly not as described.

Today when you upload tracking information, your buyers can access it in a pop-up window right from My eBay. If you pay shipping and print labels on eBay, your tracking information is uploaded automatically. Or you can upload the shipping tracking number or delivery confirmation, or mark your item as shipped on your own. When a tracking number is uploaded or an item has been marked as shipped, an email is sent automatically to notify your buyer.

Shipping information more visible to buyers to help DSRs: Buyers will see a message next to your handling time on the item page to help set expectations. Plus they'll see tracking information and your stated delivery time right in the Feedback and dispute resolution flows. For transactions with free shipping, there will be clear messaging in the Feedback flow encouraging buyers to leave a 5 DSR for shipping and handling charges.

No shipping DSRs with local pickup: When the only delivery option for your item is local pickup, your shipping related DSRs will be "turned off."

TAKE ACTION:

Start uploading tracking information for all carriers whenever it's available.

Sell internationally! Now you'll have more control over specific ship-to destinations and only your domestic DSRs will count towards PowerSeller and eBay Top-rated seller eligibility.

Faster ways to edit listings and listing descriptions-including bulk edits:

Starting in late September, you'll be able to make changes to most fields of your multi-quantity Fixed Price and Store Inventory format listings—even when those listings have already had a sale. For any sales prior to your updates, you and your buyer will have access to a record of the listing as it appeared at the time of the sale.

Plus with the eBay Bulk Edit tool available in My eBay, Selling Manager (now free), Selling Manager Pro and Turbo Lister, you'll be able to make edits to most fields and the descriptions of up to 200 listings at a time.

TAKE ACTION:

Use bulk editing tools to make the upcoming required updates to your listings: add your return policy and handling time to Good 'Til Cancelled listings by mid-September. Those fields can be edited now, and it's better not to leave it to the last minute.

Remove any references to buyer purchase of shipping insurance and any other content that might violate the new Selling Practices policy. See the seller checklist for details.

Take advantage of the new bulk editing functionality to optimize your multi-quantity Fixed Price listings for enhanced Best Match.

Category and Item Specifics changes: Changes to categories and Item Specifics that were previously announced monthly are now included with other major changes that may impact your listings. Category and Item Specifics updates are coming the week of September 22 in the following categories:

Antiques: Linens & Textiles (pre-1930); Science & Medicine

Books

Coins & Paper Money

Clothing, Shoes & Accessories: Dancewear; Men's/Women's Accessories; Men's Clothing; Wedding Apparel & Accessories

Collectibles: Science & Medicine (1930-Now); Linens & Textiles (1930-Now)

Computers & Networking: Desktop & Laptop Components; Desktop & Laptop Accessories; Vintage Computing

Electronics: Pro Audio; Stage Lighting & Effects

Home & Garden: Holidays, Cards & Party Supplies; Inside the Home; Wedding Supplies

Motors: Golf Carts and Golf Cart Parts (moving to eBay Motors); new categories for new vehicle models; Wheels, Tires & Parts (adding item specifics; removing sub-categories)

Musical Instruments: Pro Audio Equipment

Pottery & Glass: Publications

Sporting Goods: Golf Carts (electric) and Golf Cart Parts (moving to eBay Motors)

Sports Memorabilia, Cards & Fan Shop: Cards; Fan apparel

Coins & Paper Money

Video Games: Internet Games

TAKE ACTION

Find out if your listings are impacted and make any necessary changes after September 22.

New Selling Manager Applications available in August for free trial:

eBay has been working closely with a number of third-party providers to bring you powerful new tools and applications to make all aspects of selling on eBay easier and more efficient. The new applications can be used right from eBay Selling Manager—now free for all sellers—and Selling Manager Pro. Many of the applications are available now for a FREE trial:

Get a text message whenever a buyer takes action

Streamline returns

Offer rewards for repeat sales to your Stores' customers

Automate customer support

Add video to your listings

Source new product to sell

Shipping and bulk label printing for multiple carriers with automatic tracking upload

Schedule listings to reduce fees

Manage stock availability for multi-quantity listings and much more.

TAKE ACTION

Check out the benefits and subscribe to FREE Selling Manager

Consider upgrading to Selling Manager Pro

Look for the "Applications" tab in your Selling Manager or Selling Manager Pro starting in August. Get started soon with the free trials.

Stores sellers: Now you can go on vacation and put all your Fixed Price listings on hold—not just your Stores listings.

[At-a-glance Chart of Requirements and Rewards for Top rated seller, Powerseller and General seller :](#)

Click on the following link :

[At-a-glance Chart of Requirements and Rewards](#)

[Follow these best practices to take full advantage of all the fall 2009 updates to maximize your sales and reduce your costs : -](#)

Click on the following link :

[Best Practices](#)

If you analyze above policies, you will find that Top rated sellers enjoy most benefits followed by Powersellers.

Your aim should be to become 'Top rated seller'. So sell high number of products giving best service and fulfill all the requirements.

Unless you become the 'Top rated seller' your items will not feature high in search results, you will not be included in the 'Top rated sellers' section on the left side of the page in search results, you will pay high fees and will not be able to use 'Featured first' listing.

11. [LISTING METHOD :](#)

You should list in proper category and subcategory and make it 'Buy Now' type listing to get continuous sales.

You have to add 'Item subtitles', 'Pictures' and 'Border' to your listing to make it more attractive.

You need to make your listing 'Featured First' when you become Top rated seller to make your listings at the top of the search results.

You will get sales copy from dropshippers so that you can copy it for putting listing on Ebay.

In the same way, you will list items on your Ebay store.

12. SPECIAL INSTRUCTIONS FOR NEWBIES :

Newbies are advised to have \$500-\$1,000 initial investment due to following restrictions of Ebay.

A) Which sellers will have their payments held?

In a small percentage of cases where it has been determined the risk of dissatisfied buyers is higher, PayPal may delay release of the payment funds to the seller until the buyer has left a positive feedback or 21 days have passed without a dispute, claim, chargeback or reversal filed on that transaction.

To determine if a transaction may have a higher risk of dissatisfied buyers, eBay reports to PayPal a number of factors, including but not limited to:

- Seller's % Positive Feedback in the last 30 days
- Seller's Detailed Seller Ratings in the last 30 days
- Final price for the item
- Shipping & handling fee
- Seller's tenure as an eBay member
- Seller's total number of Feedback

B) How will I know that my payment is being held

Payments that are held will be shown as "pending" in your PayPal balance. PayPal will send an email notifying you when the hold is released. PayPal Money Market Fund customers will continue to receive dividends on amounts that are being held in your account.

C) When will PayPal release the eBay item hold?

PayPal will release the hold when the earliest of the following occurs:

- the buyer leaves positive feedback,
- 3 days after confirmed item delivery* or
- 21 days without a dispute, claim, chargeback, or reversal filed on

that transaction.

PayPal can confirm delivery. PayPal will confirm delivery if you use USPS, UPS, or FedEx to ship the item and (i) use PayPal shipping labels, or (ii) upload tracking information to PayPal via the transaction details page. This applies to US domestic transactions only.

D) What can I do to avoid having eBay item holds? Your payments WILL BE NOT HELD if you meet all the following requirements:

- eBay Tenure: Greater than 6-months
- Total Feedback score: More than 100
- Dissatisfied Buyers %: Less than 5%

Or if you meet all the following requirements:

- Detailed Seller Rating: Greater than 4.5
- Total Detailed Seller Ratings Received: More than 20 in the last 12-months

E) How can I minimize the chances of having my payments held?

- Improve your DSR feedback ratings, and
- Implement best practices to reduce buyer disputes, claims and chargebacks. If they do occur, resolve them quickly and to your buyer's satisfaction.

F) Why is the payment being held for up to 21 days?

eBay and PayPal are working together to help increase buyer satisfaction which, in turn, can mean more sales for you. We have found that after 21 days the chance of a buyer dispute or claim significantly decreases.

G) Will my payments be held if I have excellent buyer satisfaction, but sell in risky categories? If you sell in the categories of gift certificates, video games, cell phones, computers or consumer electronics, your listings for those items must offer either PayPal or merchant credit card as an accepted form of payment.

However, your payments WILL BE NOT HELD if you meet *all* the following measures :

- eBay Tenure: Greater than 6-months
- Total Feedback score: More than 100
- Dissatisfied Buyers %: Less than 5%
- Detailed Seller Rating: Greater than 4.5
- Total Detailed Seller Ratings Received: More than 20 in the last 12-months

H) What should I do if a payment is subject to an eBay item hold? PayPal will release the hold when the earliest of the following occurs:

- the buyer leaves positive feedback
- 3 days after confirmed item delivery*
- 21 days without a dispute, claim, chargeback or reversal filed on that transaction.

Once the buyer has paid for the item, ship it. Funds are released as soon as a buyer leaves positive feedback. The faster you get their purchase to the buyer, the faster they can leave you feedback.

*Funds are also released within 3 days of confirmed item delivery. PayPal can confirm delivery. PayPal will confirm delivery if you use USPS, UPS, or FedEx to ship the item and (i) use PayPal shipping labels, or (ii) upload tracking information to PayPal via the transaction details page. This applies to US domestic transactions only. So fast shipping helps you here too.

So your payment will be held for 21 days, You can't wait 21 days to make payment to dropshipper and customer will also not wait for 21 days for a product to arrive and will ask for a refund.

So you have to pay to dropshipper out of your pocket as soon as you receive money from your customer so that shipping of the product takes place.

However you can escape this restriction by putting classified ad selling the product as Ebay does not have control over classified ad sales and 21 days hold restriction is not there.

However selling through classified ad is very difficult because you don't get feedback in that case and your sales depends mainly on feedbacks.

There is one more restriction that newbies has to list their first 5 listings as auctions only rather than using fixed price.

I know these restrictions are very harsh, but you have to go through this hard period, to avoid the 21 days hold later. Once you started getting feedbacks and after completion of prescribed requirements to escape from 21 days hold, you can start selling many products and start selling through a very big Ebay store also.

13. FOCUS ON INTERNATIONAL SELLING :

Many Ebay sellers sell in the country they reside.

It is definitely profitable but International selling is more profitable. As you know 'Hot products' and 'Most searched products' of the 6 countries, thanks to Terapeak.com, you can sell in all the 6 countries.

Many dropshippers provide international shipping.

You need to convert us dollars into currency of a country you are selling e.g.Australia and UK.

Here is currency converter site :

<http://www.oanda.com/convert/classic>

You can use 'Craigslist.com' for advertising your listed items in the city of targeted country.

You can choose big cities of the targeted country for advertising.

Give description about the product with the ebay listing link in the advertisement. You can add shipping information also. Make sure you don't put more than 1 advertisement of the same item on that site.

Craigslist.com offers free advertising.

Here is the link :

<http://www.craigslist.org/about/sites>

You will get targeted traffic from cities of targeted countries and which will surely help International selling.

craigslist	us cities	united states		canada	asia
	help pages	atlanta	alabama	montana	alberta
austin		alaska	nebraska	brit columbia	china
login	boston	arizona	nevada	manitoba	india
	chicago	arkansas	n hampshire	n brunswick	indonesia
blog	cleveland	california	new jersey	newf & lab	iran
	dallas	colorado	new mexico	nova scotia	iraq
factsheet	denver	connecticut	new york	ontario	israel
	detroit	delaware	n carolina	pei	japan
avoid scams	houston	dc	north dakota	quebec	korea
	inland empire	florida	ohio	saskatchwn	kuwait
your safety	las vegas	georgia	oklahoma	territories	lebanon
	los angeles	guam	oregon	ca cities	malaysia
best-ofs	los angeles	hawaii	pennsylvania	abbotsford	pakistan
	movie	idaho	puerto rico	calgary	philippines

14. SELLING ON WEBSITES OTHER THAN EBAY :

You can sell 'Hot products' on other websites also.

Dropshippers will do their job same as they do in Ebay's case.

Following sites are useful for selling :
















1) <http://www.amazon.com/>



The image shows a screenshot of the Amazon.com homepage. At the top, there is a navigation bar with the Amazon logo, a search bar, and links for 'Hello. Sign in to get personalized recommendations. New customer? Start here.', 'Your Amazon.com', 'Today's Deals', 'Gifts & Wish Lists', and 'Gift Cards'. Below the navigation bar is a sidebar with a list of departments: Books, Movies, Music & Games, Digital Downloads, Kindle, Computers & Office, Electronics, Home & Garden, Grocery, Health & Beauty, Toys, Kids & Baby, Clothing, Shoes & Jewelry, Sports & Outdoors, and Tools, Auto & Industrial. The main content area features a Kindle device with a red ribbon around it, displaying the cover of the book 'Lakeshore Christmas' by Susan Wiggs. To the right of the device, there is promotional text: 'Kindle The #1 Bestselling, #1 Most Wished For, and #1 Most Gifted Product on Amazon. Give the Gift of Reading.' The page is decorated with a blue and green starburst graphic at the top and bottom.

Amazon.com is very big and famous marketplace. It can make you lot of money as buyers often visit and purchase from this site.

2) <http://www.shopping.com/>

<h3>Shopping Categories</h3> <p>Holiday Gift Ideas \$5 for 5 Reviews</p> <p>Clothing Women's shoes, Shoes, Handbags, Luggages...</p> <p>Cameras & Accessories Digital Cameras, Digital Camera Accessories, Lenses...</p> <p>Home Theater LCD TV, Plasma TV, Home Audio, Blu-ray DVD Players, DVD Players...</p> <p>Electronics MP3 Players, Portable Audio Players, Cell Phones & Smartphones...</p> <p>Computers and Software Mac Laptops, PC Desktops, ...</p>	<h3>What's Hot on Shopping.com</h3> <table border="1"><tr><td> Flat Panel TVs</td><td rowspan="4"></td></tr><tr><td> Video Games and Consoles</td></tr><tr><td> Digital Cameras</td></tr><tr><td></td></tr></table>	 Flat Panel TVs		 Video Games and Consoles	 Digital Cameras	
 Flat Panel TVs						
 Video Games and Consoles						
 Digital Cameras						
						

3) <http://www.nextag.com/>

NexTag
Comparison Shopping

[Products](#) [Degrees](#) [Travel](#) [Mortgage](#) [Deals](#) [more](#) ▾

NexTag Search

My Stuff




Welcome to NexTag!

[Recent Searches](#) (0 items)
[Recently Viewed Items](#) (0 items)
[Shopping List](#) (0 items)
[Wish List](#) (0 items)
[Create a new list...](#)

Product Spotlight

Walmart

Cell Phones

 T-MOBILE BlackBerry Curve 8520 2yr contr \$29	 Nokia E71x w/ 2 year contract \$79	 Verizon LG enV3 w/ 2 year contract \$49
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Popular Searches

tablet notebook chukka
honts acer lanton north

4) Your very own Website

You can also start your website for selling. It will look like an online store.

You need to drive targeted traffic to your website to make sales.

You can use Craigslist.com for that purpose as free advertising.

You can go for PPC advertising also.

Make sure you first go for Ebay and then try these additional sites.

15. PROMOTION OF LISTED ITEMS :

A) Youtube.com :

The image shows a section of the YouTube website titled "Videos Being Watched Now" with a "(view all)" link. The section contains five video thumbnails with their respective titles, view counts, channel names, and star ratings. The first video is in Arabic, while the others are in English.

Video Title	Views	Channel	Rating	Duration
نصريح سعدان بعد فرعة الموندبال 3	11,360	tahasamurai	★★★★★	0:26
GROS BIDE en direct au Grand Journal SNOOP DOGG SNOOP	15,670	EleCtrOx666	★★★★★	0:52
(Official Video)DJ Khaled Ft. Usher, Young Jeezy, Rick R...	45,537	92iCorpTV	★★★★★	5:31
Adanalı 41. Bölüm 1. Kısım	26,154	fulldiziatv	★★★★★	11:00

Youtube is the largest video sharing site. Here are the steps to promote ebay products on it.

A) Register with the site.

B) Create a video using Camstudio. You can get it here :

<http://camstudio.org/>

C) Just describe item location in the store and item description in your own voice. Video should have minimum duration of 2 minutes.

D) Put your ebay store item link or other website link at the bottom of the video using Camstudio.

E) Upload it to the youtube with proper tags.

F) Put title which shows low price of your item than other items.e.g. 'Get Iphone 3g for \$*** only'.

Since it is a dropshipper's low price many visitors will visit the store item listing and you will get sales.

G) For getting top rank in search results of Youtube.com your video needs to be more viewed, more commented and more positive rated.

After uploading the video you will ask your friends from Gmail, Yahoo mail, Hotmail, Facebook and Myspace to view, comment and rate the video.

They will do it happily giving your video high rank in Youtube.com and thereby search engines.

You can also post videos in Facebook, Myspace, Google and Yahoo groups. Make sure you make other 9 non-selling posts along with 1 selling post there.

H) Repeat the process for all of the store items for huge income.

B) [Twitter.com](https://twitter.com) :

Twitter is without a doubt the best way to share and discover what is happening right now.



Here are the steps for promotion on Twitter :

- 1) Register with the site.
- 2) Go to Google news and post some recent news about the product you are promoting on Twitter to get in search results of Twitter. Put short description and link of the ebay listing or other website.

You will get followers who will search for the info about products you are selling.

Keep on posting google news about your product daily to get more visitors and followers. Answer inquiries of potential buyers and you will make sales.

16. SALES TAX/VAT, DUTIES AND OTHERS :

Sales tax or VAT will be paid by Dropshipper unless 'Reseller id' or 'Tax id' is asked from you. Salehoo.com will clearly state it in the info about dropshipper. If dropshipper asks for 'Reseller id' or 'Tax id', you need to pay the prescribed Sales tax/VAT as per law applicable in your country. You can appoint Sales tax/VAT consultant for calculation and other formalities regarding Sales tax/VAT matter.

Custom and other duties for import will be paid by Customers, you are not required to pay it.

The responsibility of returns lies on Dropshippers. Dropshippers will handle the issue of returns. If returns happens you have to give refunds to customers and take refunds from dropshippers. So, you will lose nothing.

17. WHY PEOPLE WILL PURCHASE FROM YOU :

1) You are selling items at low price. Dropshippers's price is the wholesalers' price. You are selling at decent 10%-20% profit margin which is lower than retail price. Quality of the product is the same.

2) You are selling 'hot products' and 'most searched products' for which demand and success rates are higher.

3) If you are Top rated seller and using 'Featured first' type listing with Border, Item subtitles etc., your listing will get most of the visitors increasing your sales.

When your listing feature top in search results with Border and subtitles etc. it is considered as superior item than others, boosting the sales.

4) Antiques are always hot on Ebay. There are hungry rich buyers for purchasing antiques.

5) Your big Anchor Store will feature in 'What's Hot' section of Ebay giving more credibility.

6) Your store listings will be featured in your normal listings. So visitors of your normal listings will visit store listings also giving you more sales. Your store items will be featured in search results also plus your Anchor Store gives permission to email 10,000 buyers so as to get future sales from them using Email Marketing.

7) Youtube, Craigslist and Twitter visitors of your ads will convert into sales.

8) As you will make sales, your feedback will rise. More feedback gives more trust so you will be making large number of sales afterwards.

18. EBAY SCAMS :

Sometimes you may find that price of a dropshippers item is higher than what is listed by some of the ebay sellers. These are ebay scams. As dropshippers are selling at wholesaler price, it can't be lower than that. These type of sellers sell duplicate items or recover the profit charging very high shipping price. Ebay tracks down such listings and suspends accounts of those sellers. You can avoid such listings and list your items.

19. BONUSES :

[FREE GIFTS PAGE 1](#)

[FREE GIFTS PAGE 2](#)

20. UNADVERTISED BONUSES :

Unadvertised Bonuses about Ebay worth \$135 :

Note : Bonuses are in 'rar' file format which requires 'Winrar' software to open it. Here is the link for 'Winrar' software :

[DOWNLOAD NOW](#)

- 1)\$1,000 a week from Ebay - \$37
- 2)50 ways to Ebay ebook business - \$7
- 3)Automated Ebay Sales - \$7
- 4)Buying Websites On Ebay - \$7
- 5)Ebay auction prophet - \$7
- 6)Ebay Income Uncut - \$7
- 7)Ebay monster cash - \$7
- 8)Ebay the right way - \$7
- 9)Get high number of Ebay watchers - \$7
- 10)Guide to becoming Ebay PowerSeller - \$7
- 11)Guide to cashing in on Ebay - \$7
- 12)How I Used Ebay to escape my cubicle - \$7
- 13)How To Milk The eBay Cash Cow - \$7
- 14)Make money on eBay, the simple way - \$7
- 15)The Big Fat Ebay Lie - \$7

[DOWNLOAD LINK](#)

GOOD LUCK.

THANK YOU.

JAIDEEP MANORE.